

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Deleware, OH 43015

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
260021-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/AJS-Oakland	AJS OAKLAND COUNTY	2718

Flight Dates	Order #	Alt Order #
10/09/12 - 11/06/12	260021	06332788

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	4:30am Local News	4:30-5am M-F	- TWTF - -	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/12/12 4:57 AM 4:30am Local News 4:30-5am M-F :30 TVGENAJS1201RH \$175.00 NM									
2	10/15/12	11/02/12	4:30am Local News	4:30-5am M-F	MTWTF - -	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF - - 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/19/12 4:40 AM 4:30am Local News 4:30-5am M-F :30 TVGENAJS1201RH \$175.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF - - 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Th 10/25/12 4:41 AM 4:30am Local News 4:30-5am M-F :30 TVGENAJS1202H \$175.00 NM									
3	10/09/12	10/12/12	Local 4 News Today 5-6A	5-530a	- TWTF - -	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/11/12 5:24 AM Local 4 News Today 5-6A 5-530a :30 TVGENAJS1201RH \$900.00 NM									

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Advertiser	Product	Estimate Number	
ISS/AJS-Oakland	AJS OAKLAND COUNTY	2718	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/15/12	11/02/12	Local 4 News Today 5-6A	5-530a	MTWTF--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/16/12 5:22 AM Local 4 News Today 5-6A 5-530a :30 TVGENAJS1201RH \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 10/22/12 Local 4 News Today 5-6A 5-530a :00 \$900.00 NM See MG 7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18									
6	10/09/12	10/12/12	Local 4 News Today 5-6A	530-6a	-TWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Th 10/11/12 5:40 AM Local 4 News Today 5-6A 530-6a :30 TVGENAJS1201RH \$1,000.00 NM 1 WDIV F 10/12/12 5:53 AM Local 4 News Today 5-6A 530-6a :30 TVGENAJS1201RH \$1,000.00 NM									
7	10/15/12	11/02/12	Local 4 News Today 5-6A	530-6a	MTWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 10/15/12 5:58 AM Local 4 News Today 5-6A 530-6a :30 TVGENAJS1201RH \$1,000.00 NM 1 WDIV Tu 10/16/12 5:41 AM Local 4 News Today 5-6A 530-6a :30 TVGENAJS1201RH \$1,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDIV M 10/22/12 Local 4 News Today 5-6A 530-6a :00 \$1,000.00 NM See MG 7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18 3 WDIV Tu 10/23/12 Local 4 News Today 5-6A 530-6a :00 \$1,000.00 NM See MG 7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18 9 WDIV Th 10/25/12 5:12 AM Local 4 News Today 5-6A 5-530a :30 TVGENAJS1202H \$900.00 NM MG for 7.4,41.2,13.4,22.6,33.6,28.4,40.2,20.4,25.4,16.3,10.3,37.1,13.3,4.2,35.2,22.4,36.2,7.3 10 WDIV F 10/26/12 5:58 AM Local 4 News Today 5-6A 530-6a :30 TVGENAJS1202H \$1,000.00 NM MG for 7.4,41.2,13.4,22.6,33.6,28.4,40.2,20.4,25.4,16.3,10.3,37.1,13.3,4.2,35.2,22.4,36.2,7.3 11 WDIV Sa 10/27/12 8:22 PM WDIV Local Movie: No Way Out 8-10PM :30 TVGENAJS1202H \$1,300.00 NM MG for 7.4,41.2,13.4,22.6,33.6,28.4,40.2,20.4,25.4,16.3,10.3,37.1,13.3,4.2,35.2,22.4,36.2,7.3 12 WDIV Sa 10/27/12 8:47 PM WDIV Local Movie: No Way Out 8-10PM :30 TVGENAJS1202H \$1,300.00 NM MG for 7.4,41.2,13.4,22.6,33.6,28.4,40.2,20.4,25.4,16.3,10.3,37.1,13.3,4.2,35.2,22.4,36.2,7.3 15 WDIV Su 10/28/12 4:32 PM Local Movie 10/28 4-6p :30 TVGENAJS1202H \$1,500.00 NM MG for 7.4,41.2,13.4,22.6,33.6,28.4,40.2,20.4,25.4,16.3,10.3,37.1,13.3,4.2,35.2,22.4,36.2,7.3 14 WDIV Su 10/28/12 5:16 PM Local Movie 10/28 4-6p :30 TVGENAJS1202H \$1,500.00 NM MG for 7.4,41.2,13.4,22.6,33.6,28.4,40.2,20.4,25.4,16.3,10.3,37.1,13.3,4.2,35.2,22.4,36.2,7.3 7 WDIV Su 10/28/12 7:08 PM Football Night Amer 7-815p :30 TVGENAJS1202H \$6,000.00 NM MG for 7.4,41.2,13.4,22.6,33.6,28.4,40.2,20.4,25.4,16.3,10.3,37.1,13.3,4.2,35.2,22.4,36.2,7.3 8 WDIV Su 10/28/12 8:20 PM NBC Sunday Night Football 815-1130p :30 TVGENAJS1202H \$18,000.00 NM MG for 7.4,41.2,13.4,22.6,33.6,28.4,40.2,20.4,25.4,16.3,10.3,37.1,13.3,4.2,35.2,22.4,36.2,7.3 13 WDIV Su 10/28/12 12:18 AM Sun LN after FB Sun LN after FB :30 TVGENAJS1202H \$5,900.00 NM MG for 7.4,41.2,13.4,22.6,33.6,28.4,40.2,20.4,25.4,16.3,10.3,37.1,13.3,4.2,35.2,22.4,36.2,7.3									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
260021-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
ISS/AJS-Oakland	AJS OAKLAND COUNTY	2718	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/09/12	10/12/12	Local 4 News Today @ 6/6A-630A		- TWTF - -	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Th 10/11/12 6:23 AM Local 4 News Today @ 6A 6A-630A :30 TVGENAJS1201RH \$2,000.00 NM 1 WDIV F 10/12/12 6:11 AM Local 4 News Today @ 6A 6A-630A :30 TVGENAJS1201RH \$2,000.00 NM									
10	10/15/12	11/02/12	Local 4 News Today @ 6/6A-630A		MTWTF - -	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF - - 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 10/15/12 6:24 AM Local 4 News Today @ 6A 6A-630A :30 TVGENAJS1201RH \$2,000.00 NM 1 WDIV Tu 10/16/12 6:09 AM Local 4 News Today @ 6A 6A-630A :30 TVGENAJS1201RH \$2,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF - - 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV W 10/24/12 Local 4 News Today @ 6A 6A-630A :00 \$2,000.00 NM See MG 7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18 4 WDIV Th 10/25/12 6:21 AM Local 4 News Today @ 6A 6A-630A :30 TVGENAJS1202H \$2,000.00 NM									
12	10/09/12	10/12/12	Local 4 News Today @ 6/630A-7A		- TWTF - -	:30	2	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 2 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/11/12 6:44 AM Local 4 News Today @ 6A 630A-7A :30 TVGENAJS1201RH \$2,200.00 NM 2 WDIV F 10/12/12 6:28 AM Local 4 News Today @ 6A 630A-7A :30 TVGENAJS1201RH \$2,200.00 NM									
13	10/15/12	11/02/12	Local 4 News Today @ 6/630A-7A		MTWTF - -	:30	2	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF - - 2 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/16/12 6:29 AM Local 4 News Today @ 6A 630A-7A :30 TVGENAJS1201RH \$2,200.00 NM 2 WDIV F 10/19/12 6:49 AM Local 4 News Today @ 6A 630A-7A :30 TVGENAJS1201RH \$2,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF - - 2 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV M 10/22/12 Local 4 News Today @ 6A 630A-7A :00 \$2,200.00 NM See MG 7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18 4 WDIV W 10/24/12 Local 4 News Today @ 6A 630A-7A :00 \$2,200.00 NM See MG 7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18									
15	10/09/12	10/12/12	Today Show	7-8a	- TWTF - -	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/11/12 7:58 AM Today Show 7-8a :30 TVGENAJS1201RH \$2,300.00 NM									

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Advertiser	Product	Estimate Number	
ISS/AJS-Oakland	AJS OAKLAND COUNTY	2718	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/15/12	11/02/12	Today Show	7-8a	MTWTF--	:30	2	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 2 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 10/15/12 7:21 AM Today Show 7-8a :30 TVGENAJS1201RH \$2,300.00 NM 1 WDIV W 10/17/12 7:59 AM Today Show 7-8a :30 TVGENAJS1201RH \$2,300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV M 10/22/12 Today Show 7-8a :00 \$2,300.00 NM See MG 7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18									
17	10/09/12	10/12/12	Today Show 9-10A	9A-10A	-TWTF--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/12/12 9:29 AM Today Show 9-10A 9A-10A :30 TVGENAJS1201RH \$1,800.00 NM									
18	10/15/12	11/02/12	Today Show 9-10A	9A-10A	MTWTF--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/18/12 9:29 AM Today Show 9-10A 9A-10A :30 TVGENAJS1201RH \$1,800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Th 10/25/12 9:56 AM Today Show 9-10A 9A-10A :30 TVGENAJS1202H \$1,800.00 NM									
19	10/09/12	10/12/12	Noon News 12-1230p	12N-1230P	-TWTF--	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/10/12 Noon News 12-1230p 12N-1230P :00 \$1,600.00 NM See MG 21.4									
2 WDIV F 10/12/12 12:27 PM Noon News 12-1230p 12N-1230P :30 TVGENAJS1201RH \$1,600.00 NM									
20	10/15/12	10/28/12	Noon News 12-1230p	12N-1230P	MTWTF--	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/15/12 11:59 AM Noon News 12-1230p 12N-1230P :30 TVGENAJS1201RH \$1,600.00 NM 2 WDIV W 10/17/12 12:10 PM Noon News 12-1230p 12N-1230P :30 TVGENAJS1201RH \$1,600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDIV M 10/22/12 Noon News 12-1230p 12N-1230P :00 \$1,600.00 NM See MG 7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18									
3 WDIV F 10/26/12 12:27 PM Noon News 12-1230p 12N-1230P :30 TVGENAJS1202H \$1,600.00 NM									

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Advertiser	Product	Estimate Number	
ISS/AJS-Oakland	AJS OAKLAND COUNTY	2718	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/09/12	10/12/12	M-F Local News @ 4pm	4p-430pm	- TWTF - -	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV W 10/10/12 M-F Local News @ 4pm 4p-430pm :00 \$2,000.00 NM See MG 21.4									
1 WDIV Th 10/11/12 4:13 PM M-F Local News @ 4pm 4p-430pm :30 TVGENAJS1201RH \$2,000.00 NM									
2 WDIV F 10/12/12 4:26 PM M-F Local News @ 4pm 4p-430pm :30 TVGENAJS1201RH \$2,000.00 NM									
4 WDIV Su 10/14/12 7:08 PM Football Night Amer 7-815p :30 TVGENAJS1201RH \$3,600.00 NM MG for 19.1,21.3									
22	10/15/12	11/02/12	M-F Local News @ 4pm	4p-430pm	MTWTF - -	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF - - 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/15/12 4:10 PM M-F Local News @ 4pm 4p-430pm :30 TVGENAJS1201RH \$2,000.00 NM 2 WDIV W 10/17/12 4:14 PM M-F Local News @ 4pm 4p-430pm :30 TVGENAJS1201RH \$2,000.00 NM 3 WDIV F 10/19/12 4:28 PM M-F Local News @ 4pm 4p-430pm :30 TVGENAJS1201RH \$2,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF - - 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDIV Tu 10/23/12 M-F Local News @ 4pm 4p-430pm :00 \$2,000.00 NM See MG 7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18 6 WDIV W 10/24/12 M-F Local News @ 4pm 4p-430pm :00 \$2,000.00 NM See MG 7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18 5 WDIV Th 10/25/12 4:30 PM M-F Local News @ 4pm 4p-430pm :30 TVGENAJS1202H \$2,000.00 NM									
24	10/09/12	10/12/12	M-F Local 4 News 5-6pm	530P-6P	- TWTF - -	:30	1	\$3,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 1 \$3,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/11/12 5:52 PM M-F Local 4 News 5-6pm 530P-6P :30 TVGENAJS1201RH \$3,700.00 NM									
25	10/15/12	11/02/12	M-F Local 4 News 5-6pm	530P-6P	MTWTF - -	:30	2	\$3,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF - - 2 \$3,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/15/12 5:52 PM M-F Local 4 News 5-6pm 530P-6P :30 TVGENAJS1201RH \$3,700.00 NM 2 WDIV W 10/17/12 5:38 PM M-F Local 4 News 5-6pm 530P-6P :30 TVGENAJS1201RH \$3,700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF - - 2 \$3,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WDIV Tu 10/23/12 M-F Local 4 News 5-6pm 530P-6P :00 \$3,700.00 NM See MG 7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18 3 WDIV Th 10/25/12 5:38 PM M-F Local 4 News 5-6pm 530P-6P :30 TVGENAJS1202H \$3,700.00 NM									

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INVOICE



Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
260021-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
ISS/AJS-Oakland		AJS OAKLAND COUNTY	2718

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/09/12	10/12/12	M-F Local 4 News 6-630p	6P-630P	- TWTF - -	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Th 10/11/12 6:23 PM M-F Local 4 News 6-630pm 6P-630P :30 TVGENAJS1201RH \$4,000.00 NM									
2 WDIV F 10/12/12 6:29 PM M-F Local 4 News 6-630pm 6P-630P :30 TVGENAJS1201RH \$4,000.00 NM									
28	10/15/12	11/02/12	M-F Local 4 News 6-630p	6P-630P	MTWTF - -	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF - - 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Th 10/18/12 6:52 PM NBC Nightly News 6P-630P :00 \$4,000.00 NM									
See MG 28.7									
7 WDIV Th 10/18/12 6:52 PM NBC Nightly News 630-7p :30 TVGENAJS1201RH \$4,000.00 NM									
MG for 28.1 10/18									
2 WDIV F 10/19/12 6:22 PM M-F Local 4 News 6-630pm 6P-630P :30 TVGENAJS1201RH \$4,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF - - 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WDIV Tu 10/23/12 6P-630P :00 \$4,000.00 NM									
See MG 7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18									
3 WDIV Th 10/25/12 6:21 PM M-F Local 4 News 6-630pm 6P-630P :30 TVGENAJS1202H \$4,000.00 NM									
32	10/09/12	10/12/12	11-1135P Late News	11P-1135P	- TWTF - -	:30	2	\$6,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 2 \$6,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Th 10/11/12 11:24 PM 11-1135P Late News 11P-1135P :30 TVGENAJS1201RH \$6,200.00 NM									
1 WDIV F 10/12/12 11:27 PM 11-1135P Late News 11P-1135P :30 TVGENAJS1201RH \$6,200.00 NM									
33	10/15/12	11/02/12	11-1135P Late News	11P-1135P	MTWTF - -	:30	3	\$6,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF - - 3 \$6,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WDIV M 10/15/12 11:12 PM 11-1135P Late News 11P-1135P :30 TVGENAJS1201RH \$6,200.00 NM									
2 WDIV Tu 10/16/12 11:11 PM 11-1135P Late News 11P-1135P :30 TVGENAJS1201RH \$6,200.00 NM									
1 WDIV W 10/17/12 11:27 PM 11-1135P Late News 11P-1135P :30 TVGENAJS1201RH \$6,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF - - 3 \$6,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WDIV M 10/22/12 11-1135P Late News 11P-1135P :00 \$6,200.00 NM									
See MG 7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18									
5 WDIV Th 10/25/12 11:12 PM 11-1135P Late News 11P-1135P :30 TVGENAJS1202H \$6,200.00 NM									
4 WDIV F 10/26/12 11:29 PM 11-1135P Late News 11P-1135P :30 TVGENAJS1202H \$6,200.00 NM									

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INVOICE



Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
260021-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
ISS/AJS-Oakland	AJS OAKLAND COUNTY	2718	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/13/12	11/03/12	Sat 11-1130P Late News	11-1130P	-----1-	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/13/12 11:10 PM Sat 11-1130P Late News 11-1130P :30 TVGENAJS1201RH \$4,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Sa 10/20/12 Sat 11-1130P Late News 11-1130P :00 \$4,500.00 NM See MG 7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV Sa 10/27/12 11:27 PM Sat 11-1130P Late News 11-1130P :30 TVGENAJS1202H \$4,500.00 NM									
36	10/13/12	11/03/12	Sat 6-8am/Local 4 News	6-7am	-----1-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/13/12 6:52 AM Sat 6-8am/Local 4 News 6-7am :30 TVGENAJS1201RH \$1,800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Sa 10/20/12 Sat 6-8am/Local 4 News 6-7am :00 \$1,800.00 NM See MG 7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV Sa 10/27/12 6:39 AM Sat 6-8am/Local 4 News 6-7am :30 TVGENAJS1202H \$1,800.00 NM									
37	10/20/12	11/03/12	Sat 6-8am/Local 4 News	7-8am	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/20/12 Sat 6-8am/Local 4 News 7-8am :00 \$2,000.00 NM See MG 7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18									
38	10/27/12	11/03/12	Saturday Night Live	1130P-102A	-----1-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/27/12 12:56 AM Saturday Night Live 1130P-102A :30 TVGENAJS1202H \$2,500.00 NM									

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INVOICE



Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
260021-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
ISS/AJS-Oakland	AJS OAKLAND COUNTY	2718	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/14/12	11/04/12	Sun News 6-730am	Sun 6-7am	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/14/12 6:21 AM Sun News 6-730am Sun 6-7am :30 TVGENAJS1201RH \$1,100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Su 10/21/12 Sun News 6-730am Sun 6-7am :00 \$1,100.00 NM See MG 7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV Su 10/28/12 6:49 AM Sun News 6-730am Sun 6-7am :30 TVGENAJS1202H \$1,100.00 NM									
41	10/14/12	11/04/12	Sun News 6-730am	Sun 7-7:30am	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/14/12 7:23 AM Sun News 6-730am Sun 7-7:30am :30 TVGENAJS1201RH \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Su 10/21/12 Sun News 6-730am Sun 7-7:30am :00 \$1,200.00 NM See MG 7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV Su 10/28/12 7:09 AM Sun News 6-730am Sun 7-7:30am :30 TVGENAJS1202H \$1,200.00 NM									
42	10/14/12	10/14/12	Sun 6pm	Sun 6pm	-----2	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----2 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/14/12 6:10 PM Sun 6pm Sun 6pm :30 TVGENAJS1201RH \$2,500.00 NM 2 WDIV Su 10/14/12 6:28 PM Sun 6pm Sun 6pm :30 TVGENAJS1201RH \$2,500.00 NM									

Total Spots **71** Gross Total **\$199,725.00**

Payment Terms 30 Days

Agency Commission **\$29,958.75**
Net Amount Due **\$169,766.25**

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